

Індивідуальні завдання з ділової іноземної мови

Орієнтовний перелік тем індивідуальних творчих завдань

1. The benefits to a company of doing business online.
2. Internet security and the use of credit card for purchasing goods online.
3. How to win the respect of subordinates.
4. Secrets of successful leadership.
5. Reasons to buy brands.
6. The qualities of an ideal boss.
7. The qualities of an ideal employee.
8. A difference between a leader and a manager.
9. Cultural awareness important for business people.
10. Globalisation and competition increase among companies.
11. «Coaching» and «mentoring».
12. The most important innovations in our daily life.
13. Corporate social responsibility and business ethics.
14. Conference Conversations.
15. Customer Service Situations.
16. Creating Company Culture.
17. Building Business Ethics.
18. How to formulate a strategy.
19. The job for life.
20. Reasons why people borrow money from a bank.
21. Which type of company treats their staff better: comparing small family companies or big international companies.
22. In what ways a company can make an unpopular job more attractive in order to retain employees.
23. Problems related to writing e-mails to each other.
24. Business sectors which are doing well/badly at the moment.
25. Work sectors which are currently experiencing a high turnover of staff.